

**EXHIBIT L**

Fortune



# Jane Birkin: her Hermès bag at the V&A Museum, London

The mythical it bag of the singer exhibited at the museum

By Agnes LAMARRE Exhibitions

From April 25, 2020 to January 31, 2021, the **Victoria & Albert Museum** will host the Bags: Inside out exhibition, in which the Hermès bag made in 1984 for singer Jane Birkin will be displayed. A precious object, which also bears his initials, and which was sold at auction in favor of AIDS in 1994. It was then acquired by Catherine B, French collector of Hermès and Chanel bags, and owner of the boutique "Les 3 steps" in Paris, during a sale at Drouot. The UK's largest event dedicated to this ultimate accessory will showcase 200 handbags. And among them, shipping boxes, vanity cases, military backpacks, the "Kelly" model from the house of Hermès, in honor of Grace Kelly, the "Lady Dior" dedicated to Princess Diana, the Fendi "Baguette" by Sarah Jessica Parker, those of Mulberry, **Karl Lagerfeld** and iconic objects of desire worn by Margaret Thatcher. A good opportunity to board the **Eurostar**, without forgetting your bag... [vam.ac.uk](http://vam.ac.uk)

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#hermes , #Jane Birkin , #V&A Museum

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HERMÈS  
VAGABOND

Since the 1950s, the Vagabond bag has been a symbol of the brand's commitment to craftsmanship and quality. The bag is made of high-quality leather and features a distinctive design with a large, rounded body and a small, rectangular handle. The Vagabond bag is a versatile accessory that can be used in a variety of ways, from a shoulder bag to a clutch bag. It is a timeless piece that has become a staple in the wardrobe of many fashion enthusiasts.



## RWANDAN ROYALTY BAG

Tutsi people, 20th century

This beaded necklace and pouch would have been worn as a special status symbol among the Tutsi people of Rwanda. Objects with elaborate beaded decoration are considered a privilege of royalty or other high-ranking members of the Tutsi, while the long fringe on this bag is also associated with the costume of the royal family.



Rwanda  
Tutsi people  
20th century  
The O. G.  
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"TRAVIATA" HANDBAG

"KELLY" HANDBAG  
Hermès, 2018

PRINCESS  
MARGARET'S  
HANDBAG

ALEX'S  
HANDBAG

JANE BIRKIN'S "BIRKIN" BAG  
Hermès, 1984

Hermès' chief executive Jean-Louis Dumas created this now-legendary bag for English singer Jane Birkin after they sat together on a flight and she complained of being unable to find a leather carrier bag that she liked. This "Birkin" was the first with pockets that she liked. It was made and, unlike the ones that followed, it was made with a shoulder strap of leather.

